

SUBJECT LINE: Sarah the Squirrel,

Hi <FIRSTNAME>>,

It feels like you're ignoring me *gasp*. But hey - maybe I'm just paranoid. I've tried to talk to you about <<PRODUCT/SERVICE>> for a while now, but alas...
...we've not connected.

Are you ignoring me? Or are you just playing hard to get ;) I really don't want to pester you if you're not interested...
...so just hit reply with a simple "No" if you want me to never contact you again.

I'll delete you from my emails, my contacts, my WhatsApp, pull down that portrait of you hanging above my fireplace and return the 12ft sculpture of your head to the sculpture shop (*I'll probably lose my deposit, but that's ok...*).

Of course, I'd rather we spoke - so to try and charm you towards a consideration, I've attached a picture of an adorable Squirrel. Her name is Sarah. Sarah the Squirrel. And if you think she's cool, just wait till you speak to me! :D

If there's ANY interest at all in <<SERVICE>> - just hit reply and let me know.

Reply with: *"Ok, the Squirrel got me - let's talk"*

And I'll work around your (no doubt very very busy) diary.

I hope we'll speak soon, but anxiously await your rejection too...

Speak soon!

<<NAME>>

Head of Last-Ditch Attempts To Get In Touch With <<FIRST NAME>>

P.S - here's Sarah:

