

“Hey Matt,

My name is Carol Davidson and I adore the snowboarding video on your webpage promo video! It was amazing how the snow hit the camera.

With your busy schedule I can only imagine how time consuming it must be to find the right actor each and every time you embark on a new project. Thank you for all that you do.

I would love to support you however I can and would love to invite you to a 20-minute virtual coffee Zoom chat. Of course, the coffee is on me! Let me know your address and I would love to have DoorDash deliver the coffee to you. Tell me what you drink and consider it on its way.”

Kindest regards,

Carol Davidson, Actor

“P.S. don’t wait too long to get back to me, we don’t want the coffee to get cold!”

Comments

Start off with a compliment and show you have done your research. Everyone likes to feel appreciated.

Recognising and relating to their need’s invites appreciation and communication.

Note that you’re not asking to be hired as a performer, you’re serving to serve.

It is rare anyone will take you up on this, but the purpose is to spark conversation, which it does!

Research shows that when people look at an email, they will be drawn to the first and last line. In this instance, your final line leaves them wondering ‘huh?’ and in turn it invites them to read the rest of the email.