

*"Hey Matt,*

*How's things?*

*My name is Carol Carlson and I emailed you about a month ago. **I was the one who loved your snowboarding video. Remember me?**"*

*"You must be swamped with the constant demand of project deadlines on back-to-back sessions. I understand and do not know how you do it. As a performer I wish there were more hours in the day between long reads and well.. even longer edits. That's really why I am reaching out to you again today.*

*Between our busy schedules I wanted to pop into your inbox and say a quick helloooo. Also, if you have 2 minutes sometime this week to catch up, I would be honoured! Your time really does mean the world to me."*

*'Thank you so much and I look forward to chatting soon!*

*Warmest regards,  
Carol Carlson*

*P.S. My original email is below for your reference, I believe Starbucks has not run out of coffee yet which is great news!"*

## Comments

This prompts that there is already a connection and invites that element of appreciation again.

We are relating to their challenges again.

Note that this does not specify what type of performer you are and there is somewhat of a joke being made here too - no one likes editing!

We have moved away from 20 minutes and scaled down to 2 minutes to prompt a reply.

This helps them recognise what you are talking about without the need to scroll through a months' worth of emails - and the p.s. is a bit of fun with the motion of 'who doesn't like free coffee?'